



FOR IMMEDIATE RELEASE:

DATAForge™ LLC Managing the Automotive Industry Content Standardization Council (AICSC) through ECCMA

SOLON, OHIO – (July 21, 2009) The ECCMA (Electronic Commerce Code Management Association) awarded DATAForge™ LLC the distinct honor of managing the Automotive Industry Content Standardization Council (AICSC).

The formation of the AICSC is directly in line with the automotive industry goal to stem inventory and management costs. It is estimated bad or poor quality data costs businesses \$1.5 trillion or more in the U.S. alone.

“Our ultimate goal is all businesses with interests in the automotive industry begin using the eOTD (ECCMA Open Technical Dictionary) for the transmission, storage, and display of mission critical information,” said Chris Roberts, DATAForge Product Manager and AICSC chairman. “If the entire supply chain uses the same technology to store and share information, everyone will save big money.”

“For companies utilizing the ISO-22745 eOTD for storage of product, people, and indirect material information, the AICSC provides a forum, a process, and the technology to add and change terminology in eOTD,” Roberts said.

Data quality is the newest buzz word in materials management. Master data quality and management begin with the standardization of naming conventions and the characteristics of the elements to describe the item.

For instance a BEARING, ROLLER THRUST has the descriptive elements such as BORE DIAMETER, ALIGNMENT TYPE, and BACKFACE CORNER RADIUS etc.

“Once a corporation standardizes their purchasing and engineer data, it can use spend analytics and cost saving initiatives such as inventory reuse and reduction, internal purchase programs and part sharing across multiple facilities,” said DATAForge Vice President, Jacqueline Roberts.

For more detailed information about DATAForge and AICSC, please visit our website at www.dataforge.com. For information about ECCMA, please visit their website at www.eccma.org.

About DATAForge™ LLC

DATAForge LLC is a global consulting and technology firm that works with companies to increase profitability by driving value out of the data used to plan and source within the commodity supply-chain. As many companies waste millions of dollars annually due to an inefficient commodity supply-chain, DATAForge customers have a competitive advantage by being able to use materials and supplier data to generate true business intelligence.

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